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News Release

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Architect Specializing in Urban Mixed-Use Design Joins Lord, Aeck & Sargent Mark Lange is principal in Housing & Mixed-Use Practice Area

ATLANTA, March 11, 2013 – Mark S. Lange, AIA, a nationally established architect with widespread experience in mixed-use design – including residential, retail, office and hospitality components – has joined architecture firm Lord, Aeck & Sargent as a principal in the housing and mixed-use (HMU) practice area. He will focus on developing business across a wide variety of urban area commercial project types as he helps clients to move their new projects through architectural planning, design, and implementation.

"We're glad to have Mark onboard at LAS because we know he'll play a key role toward fulfilling two strategic goals to aid in our continued growth," said Eric Brock, a firm principal who leads the HMU practice area. "First, his extensive nationwide experience will facilitate our geographic expansion, and second, his multiple areas of mixed-use expertise are critical to the sophisticated urban projects we pursue."

Lange added, "My specialty has long been to help clients successfully get their projects to the starting line. This economic climate requires a lot of architectural work to engage landsellers, financiers, development partners, city agencies, and community planning voices at

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the front end of projects. I was drawn to join LAS because of the firm's longtime reputation for design integrity and an excellent project delivery process. I want to use my proven front-end skills to complement the LAS tradition of producing great buildings and urban spaces. Another important factor for me is being associated with a firm that has such a mature capacity to easily take on a wide variety of urban mixed-use project types."

Lange cited a few favorite building projects from his career so far, among them:

- 4900 Fairmont, an apartment highrise overlooking Veterans Park in Bethesda, Maryland, a project now under construction for The JBG Companies in Metro DC;
- The Adelicia, a luxury condo highrise with especially engaging retail streetscape located in Midtown Nashville near Vanderbilt University and Music Row. A project for Hensler Development Group;
- Crescent Terminus, midrise luxury apartments currently under construction in Atlanta's Buckhead commercial district. The project is located in the heart of the Terminus development, a mixed-use master-planned community including Class-A office space, luxury condominiums, outstanding public art, five-star dining and street level retail. Crescent Resources is the developer and LAS is the architect on this project; and
- 3630 Peachtree, a stacked, mixed-use highrise project in Atlanta's Buckhead area near the prestigious Phipps Plaza. Several prominent local developers worked together to combine 250,000 square feet of office space, hotel-branded condo units, retail area, and community amenities in a sophisticated, signature setting.

Before coming to LAS, Lange spent the last 25 years at several large architecture firms in Atlanta and Houston. He and his work are the recipients of several awards, among them the 2007 Service to the Profession Award from AIA (American Institute of Architects) Atlanta, the

1995 Texas Society of Architects Honor Award for the Houston Museum of Natural Science

Cockrell Butterfly Center, and the 1989 AIA Houston Honor Award for Arlington Court

Townhouses.

Lange earned his master's degree in architecture from Rice University and his

bachelor's degree (cum laude) from Cornell University's College of Arts & Sciences. He is a

member of the AIA and has held positions as chair of the Committee on Design for the AIA

South Atlantic Region and as Design Committee chair for AIA Houston. He also has served on

the board of directors for AIA Atlanta.

About Lord, Aeck & Sargent

Lord, Aeck & Sargent is an award-winning architectural firm serving clients in academic, historic preservation, scientific, arts and cultural, and multi-family housing and mixed-use markets. The firm's core values are responsive design, technological expertise and exceptional service. The firm is listed as 28th in *Architect, the Magazine of the American Institute of Architects*' annual "Architect 50" ranking of U.S. architecture firms. The ranking is based on business, sustainability and design excellence/pro bono. In 2007, Lord, Aeck & Sargent was one of the first architecture firms to adopt <u>The 2030 Challenge</u>, an initiative whose ultimate goal is the design of carbon-neutral buildings, or buildings that use no fossil-fuel greenhouse gas-emitting energy to operate, by the year 2030. Lord, Aeck & Sargent has offices in Ann Arbor, Michigan; Atlanta, Georgia; Austin, Texas; and Chapel Hill, North Carolina. For more information, visit the firm at <u>www.lordaecksargent.com</u>.

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