

James A. Nicolow, FAIA, LEED Fellow

A nationally recognized expert on sustainable design, Jim serves as Director of Sustainability, leading the effort to incorporate sustainable design strategies and features into LAS design projects nationally. Nicolow's extensive knowledge of the U.S. Green Building Council's (USGBC) LEED rating system has made him a sought-after speaker, author and blogger. He recently earned the distinctions of AIA Fellow and LEED Fellow.

Nicolow joined LAS in 1997 and in 2001 became the first member of the firm – and one of the first in the country – to become a LEED Accredited Professional. He has participated in the successful LEED certification of more than 70 projects. He was instrumental in the firm's early adoption of The 2030 Challenge, an initiative whose ultimate goal is the design of carbon-neutral buildings and leads the firm's efforts to identify opportunities and strategies for the routine integration of eco-effective design in all LAS projects as well as improving the environmental performance of the firm's operations and workplaces.

Nicolow speaks frequently at conferences across the country, presenting about the firm's sustainable design projects and activities. He has presented at such conferences as AIA National, the Labs21 annual conferences, the USGBC's GreenBuild international conferences, the American Solar Energy Society's conferences, the Living Future unConference, the Sixth International Conference on Green and Energy-Efficient Buildings in Beijing, and a host of others.

Nicolow has published more than 40 articles about sustainable design in national magazines and trade journals such as *The Living Building Chronicle*, *SustainableBrands.com*, *Environmental Design + Construction*, *Architecture*, *Laboratory Design*, *Building Operating Management* and *The Construction Specifier*. Trade publications such as *Architectural Record*, *Ecostructure*, *Architectural Lighting*, *Building Design + Construction*, *Sustainable Facility* and *Today's Facility Manager* regularly interview Nicolow regarding green building strategies, and he served as one of four hand-picked bloggers on American Public Media's Greenwash Brigade.

Nicolow attended the University of Michigan, where he received both his master's and bachelor's degrees in Architecture, and Western Michigan University, where he received a Master of Business Administration. He is a National Council of Architectural Registration Boards (NCARB) certificate holder.

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