

For more information, contact:

Jennifer Garrett

770-363-4468
jennifer@seesparkgo.com

## FOR IMMEDIATE RELEASE

## ARCHITECTURE, PLANNING AND INTERIORS FIRM LORD AECK SARGENT SETS STANDARD FOR RESPONSIVE DESIGN

Award-Winning Firm Emphasizes Creative, Client-Driven Design Solutions

**ATLANTA** — **October 1, 2016** — Lord Aeck Sargent (LAS) has carved a niche in the architecture, planning and interior design market and established itself as an industry leader in its many project practice areas as well as sustainability. Through a focus on *Responsive Design* along with deep, in-house technical expertise, the firm is known for delivering complex projects with exceptional service.

LAS provides urban and campus planning, programming, architectural and interior design, construction administration, and facility management support services for clients across the United States. The full-service, award-winning firm specializes in eight practice areas: science and technology, historic preservation, education, arts and culture, housing and mixed use, urban design and planning, interior design, along with landscape architecture.

Founded in Atlanta in 1989 through the merger of Aeck Associates and Lord & Sargent, the firm now has additional offices in Ann Arbor, Michigan; Chapel Hill, North Carolina; Austin, Texas; Lexington, Kentucky; and Washington, D.C. Collaboration across practice areas and locations has helped the firm excel in complex projects that transcend specific program types across multiple geographies.

"At Lord Aeck Sargent, each of our practice areas excels in its own right, but we thrive in particular on projects that require an interdisciplinary, cross-practice approach," said Joe Greco, LAS President. "We believe that responsive design involves truly understanding our clients' needs, considering the purpose and environment, and bringing creative design thinking to the project to benefit those who will live, function, interact within, and use the spaces over time. This consistent philosophy helps guide our integrity of purpose, brings results to our clients, and develops relationships across our firm and the industry."

LAS has been a leader in sustainable design since the early 1990s, with an increasing emphasis on using analytical tools to drive the optimization of building performance. In 2007, LAS became one of the first architectural firms in the country to adopt The 2030 Challenge, an initiative calling for the immediate reduction of energy usage by 70 percent in new buildings and major renovations. The firm boasts nearly 50 LEED-accredited professionals, has completed more than 60 LEED-certified projects and is currently working on two projects seeking Living Building Challenge certification. Sustainability is also part of the internal firm culture; LAS has been carbon-neutral since 2007, and its Atlanta headquarters is certified LEED Platinum.

## Page 2 – Lord Aeck Sargent Sets Standard

LAS has earned more than 300 awards across a variety of practice areas, including interior design, education and mixed-use. Recent major projects include the renovation of the Gross Chemistry Building at Duke University, the restoration of Fort Jefferson National Monument in Dry Tortugas for the National Park Service, construction of the University Towers Residence Hall at Texas Southern University, the renovation of historic Patterson Hall at the University of Kentucky, the renovation and expansion of the Michigan Memorial Phoenix Laboratory at the University of Michigan, the "E-lofts" conversion of a commercial office building to condominiums in Alexandria, Va., and rehabilitation of the Martin Luther King Jr., Federal Building in Atlanta. LAS has completed more than 3,000 projects to date.

"We find opportunity in every challenge, every constraint and every ambition our clients bring to their projects. Our focus on responsive design combined with technical expertise has brought the firm great success with complex, interesting projects," said Tony Aeck, LAS founding principal. "We thrive on discovering and responding to clients' needs as well as the broader needs of the project and community, leading us to challenging projects that require creative, sustainable and responsive solutions within the given space and environment."

LAS principals are subject matter experts across the firms' many practice areas, speak frequently at conferences and lectures and are available for interview, guest columns and contributing case studies. For more information about the firm, recent projects and team members, visit lordaecksargent.com.

###

## **About Lord Aeck Sargent**

Lord Aeck Sargent (LAS) is an award-winning architecture, planning and interior design firm serving clients in the college and university, K-12 education, multi-family housing/mixed-use/commercial, and urban design/planning markets with specialization in science and technology, arts and culture and historic preservation. The firm's experts in these practice areas have deep regional and national experience and collaborate across firm offices located in Atlanta; Ann Arbor, Michigan; Austin, Texas; Chapel Hill, North Carolina; Lexington, Kentucky; and Washington, D.C. LAS has been named one of Atlanta Business Chronicle's Top 25 Architectural Firms 15 times, received American Institute of Architects' National Honor Award and has been in Engineering News-Record Magazine's Top 500 Design Firms list 10 times. LAS is No. 88 on ENR's Top 100 Green Design Firms list, and has been named a Top Green Design firm by multiple publications 16 times. For more information, visit the firm website at www.lordaecksargent.com.