



LORD
AECK
SARGENT

INTERIOR DESIGN



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01



INTERIOR DESIGN PRACTICE AREA

We deliver built environments that are purposeful and inspiring to their users, promote comfort and well-being and enhance productivity through collaboration and flexibility.

Compelling interior spaces result from engaging the occupants in the design process, responding to their business-driven requirements and finding innovative solutions to their needs. Lord Aeck Sargent's designers provide vision through the analysis of functional requirements, the three-dimensional development of space, a creative use of materials and seamless integration of technology. Together with our clients, we collaboratively explore solutions and possibilities that reinforce the client's brand and culture, support the work process and help attract and retain employees.



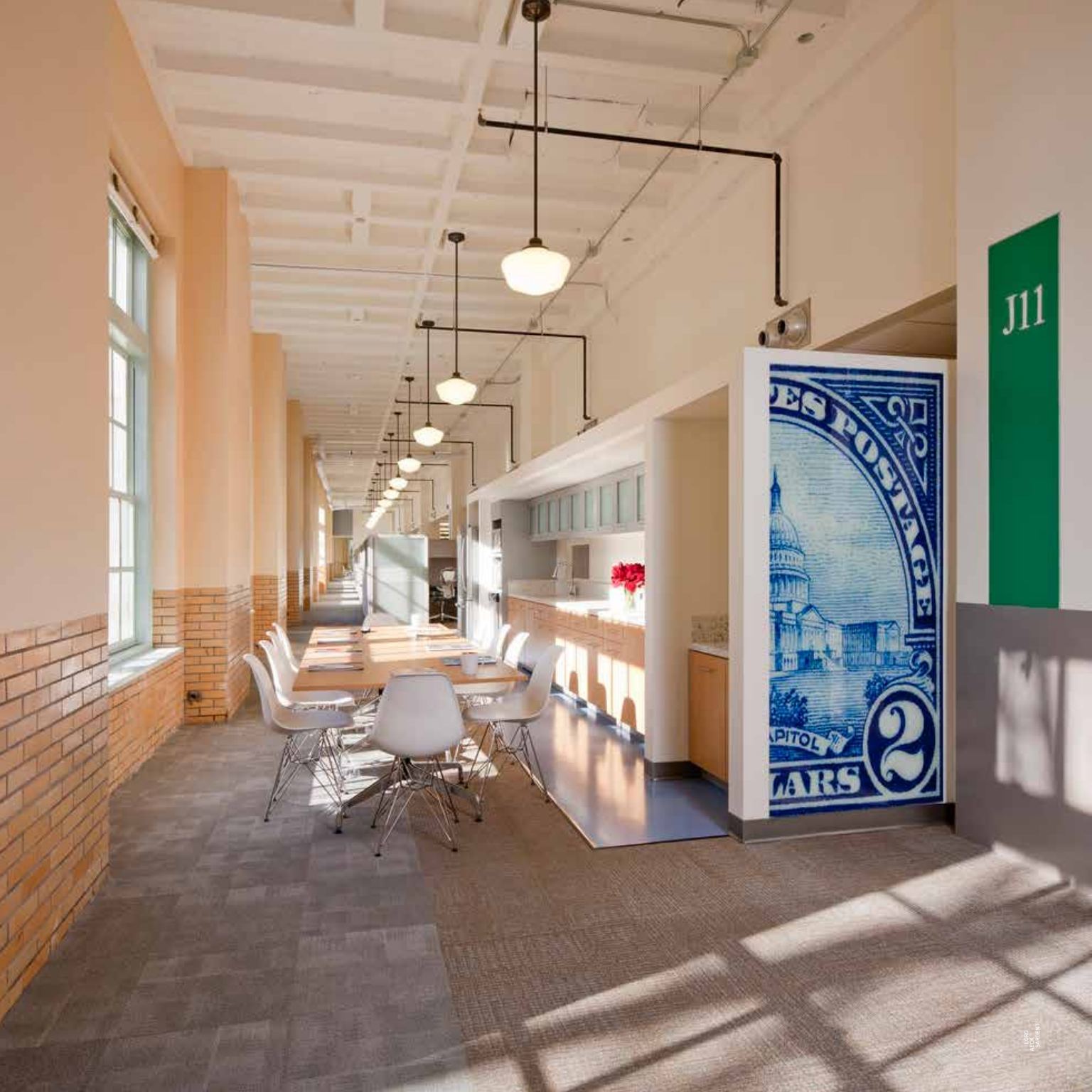
“A lot of careful thought went into the planning of the renovation. We are pleased with the ... positive working environment for our rapidly growing staff and faculty.”

Brenda Shears, Associate Director
Operations & Research Support
Arizona State University





**RECENT
PROJECTS**



J11



MARTIN LUTHER KING, JR. FEDERAL BUILDING

“The space is truly wonderful. Everyone dreaded moving to this location but now our associates are excited and full of pride in their new work space.”

Michael Fifty
Senior Project Manager,
Design and Construction Division
U.S. General Services Administration



Constructed in 1933 as the main U.S. Post Office for Atlanta, the building in downtown Atlanta now houses the Southeastern headquarters for the U.S. General Services Administration (GSA).

Planning for the rehabilitation began with a thorough programming effort to identify the current and future needs of the GSA Divisions slated to move into the building. This effort focused on the lower three floors of the 370,000 sf building and included development of conceptual layouts for these areas. The resulting LEED Gold project is a fusion of rehabilitation, restoration and sustainable design.

The interior was rehabilitated to meet the GSA's needs, retaining and restoring historic materials while adding contemporary elements inspired by the building's history. The result is a vibrant blend of old and new that provides a functional and stimulating environment for all who work there.



POPEYES

"This state-of-the-art workspace creates an environment that inspires creativity while connecting employees with Popeyes' rich, Louisiana heritage, with a nod to a bright future."

Cheryl Bachelder, CEO
Popeyes Louisiana Kitchen, Inc.



The moment you walk into Popeyes dramatic new corporate headquarters space you know that you are in a special place. The space has an energy to it that is warm and inviting, original and fun, and forward looking. It is a perfect representation of Popeyes brand, and it embodies Popeyes corporate values, culture and key principles. The space also integrates a 3,000 sf test kitchen, which is a wonderful showcase for visitors and guests.

The ultimate design solution captures the essential characteristics of the Popeyes brand: authenticity, originality, fun, food-orientation. A use of natural and authentic materials with clean geometries and simple lines was a goal of the design team. Basic design elements were used as inspiration for the project: the circle – represented the company logo and the idea of community; the portal – reinforced the connection to New Orleans doorways and symbolized the idea of welcome; musical notes – captured the connection to jazz, to the evolving nature of the business and were used to add playful, colorful elements to the space.

The design team, led by John Schneider, included full design services.



John Schneider's prior experience while at KPS Group.



NOVELIS

Lord Aeck Sargent provided laboratory programming and architectural design services for the new international research and development headquarters for Novelis, which specializes in the recycling and rolling of aluminum products. This new facility allows Novelis to both consolidate several remote R&D operations, as well as, strengthen its ability to continue as a global leader in this area of research and production.

Included in the project were pilot testing labs, material testing facilities, and numerous analytical instrumentation and characterization spaces. In addition to offices and amenity spaces to support the on-site research and administrative personnel, the project included several sophisticated and audio/visual-rich display and conferencing facilities to support and promote the facility as the worldwide hub of corporate research and development activity.



LUCAS GROUP



Lucas Group is a recruiting firm with offices throughout the United States. The Atlanta office is the largest and serves as corporate headquarters.

In the initial programming phase, many employees stated that the company was professional, passionate about what they do and valued high performance. They saw their

move to a new location as an opportunity to drastically change their workplace to be more supportive of their work style and culture. They wanted their new office space to express their collaborative and collegial spirit; an open, light-filled space with opportunities for informal meetings. The program also called for a separation of the public areas of the space from the workstation zones.

The final design solution created a strong circulation zone that was defined by polished concrete floors, colored wall and ceiling panels, wall graphics and natural wood elements to reinforce the Lucas Group brand.



LORD AECK SARGENT ATLANTA OFFICE

Lord Aeck Sargent recently relocated its offices to an adjacent office building in the Colony Square office complex after more than 20 years in its previous location. The firm was determined to remain in Midtown so that its employees could continue to benefit from the central location, amenities-rich area and walkable neighborhood.

The new office space occupies the top two floors of the building and a monumental stair linking the two floors was added. The stair connects the reception area on the top floor with a large casual seating area and break room on the lower floor. With most of the work in the office performed in teams, the new office layout is designed to support and enhance collaborative work and create better synergies between the firm's multiple practice areas. The floor layout and furniture configuration is designed to be flexible to allow for future growth.



At each corner of the square floor plan there are conference rooms and other special spaces including a large training room and resource library. Eight conference rooms offer full audio visual and video conferencing capabilities for communication with the firm's other offices, clients and consultants. Informal meeting spaces are located throughout both floors to encourage interaction within the office.



The project's sustainability efforts include bicycle storage racks and showers to encourage and accommodate alternate transportation; LED fixtures with daylight harvesting; and furniture with recycled content in the materials.

The project is targeting LEED Platinum certification.



GROSS HALL FOR INTERDISCIPLINARY INNOVATION

Duke University

The renovation of the second and third floors of PM Gross Hall creates a center for interdisciplinary teaching and research to the heart of Duke's campus. At the core of the renovation is the creation of a skylit atrium "Winter Garden" space, which connects the floors and enhances the possibilities for collaboration and interaction. Teaching and gathering spaces are intentionally focused here to bring diverse campus groups into the Winter Garden. Vertical surfaces throughout are designed to encourage impromptu meetings and thought; writable panels and display areas are abundant, as are glass walls with varying film patterns. The overall effect conveys the spirit of collaboration, innovation and discovery.

The floors are ringed by faculty and staff offices, paired with large open office areas for students. Research laboratories and support spaces occupy the third floor and are designed with flexible casework and utilities to create an opportunity for different types of research.



INNO.ware



INNO.ware wanted its U.S. headquarters space to be a physical expression of its new identity – a young and innovative food service packaging design company.

During an extensive visioning process that included several company representatives, it became clear to the design team that the company wanted the new office space to express its innovative and creative spirit; an open, light-filled space with plenty of opportunities for informal and impromptu meetings; and a bold and colorful space that took advantage of existing views and light. The program also called for a separation of the public areas of the space from the private office and workstation zones. Visitors to the company that may include

existing and prospective clients would remain in the public areas and would have full access from the reception area to the company café, conference areas and design innovation lab.

In the final design solution a dramatic circulation zone with offices on one side and a curved feature wall with a playful composition of colorful planes and frosted windows was used to connect the various parts of the program, to bring natural light into the space and to provide areas for ad-hoc meetings.

John Schneider's prior experience while at KPS Group.

DELEGATE ADVISORS

Lord Aeck Sargent worked closely with Delegate Advisors' firm leadership to develop an elegant office suite that conveys the refined yet innovative aspirations of the brand.

The office provides a welcoming environment for the financial planning start-up's highly successful client base.

The design placed 8,800 sf of offices, conference rooms, support and reception space in a multi-tenant LEED Platinum Chapel Hill office building, while seamlessly integrating opportunities for future growth. For this effort, LAS provided architecture, interior design and furniture selection and procurement services.

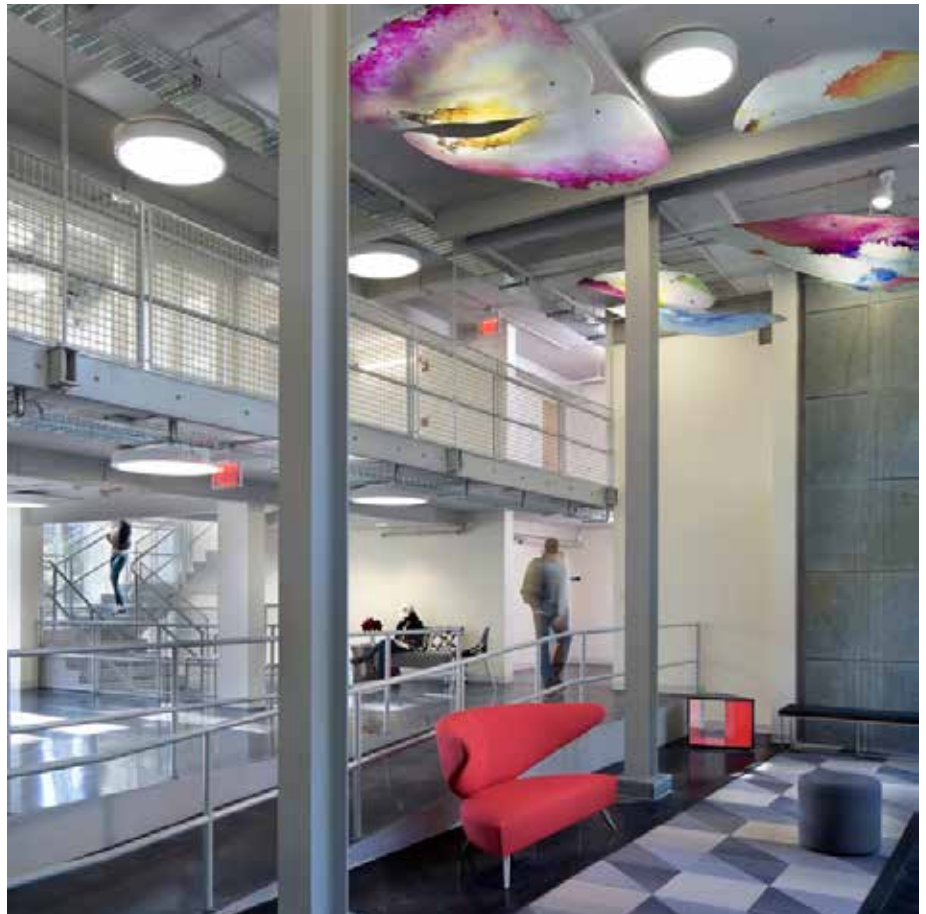


BRANNEN HALL

Georgia Southern University

Originally constructed as a three-story brick and concrete women's dormitory building, Lord Aeck Sargent, in collaboration with Palmer Architects, adapted the building for use as faculty offices, administrative offices and labs for the College of Liberal Arts and Social Science and Department of Psychology. The project's goal was to keep the exterior intact, retaining the building's original character, while making the substantial alterations necessary for its new use.

The final design is characterized by an honest expression of the building's utilitarian materials with carefully coordinated exposed systems. An expanded entrance in the rear center of the building opens to a dramatic double-height light-filled space that also serves to make the building fully accessible by incorporating a ramp and elevator. The building's use for the Psychology Department is reflected in graphics and ceiling elements inspired by the Rorschach ink blot test.



A modern office interior with a bright, airy feel. The space features a large glass wall on the left, revealing another office area. In the foreground, there are several white armchairs arranged around a low, light-colored wooden coffee table. The floor is covered with a patterned rug. The ceiling has recessed linear lighting. The overall design is clean and professional.

“I want to thank you for
the fantastic finishes
you selected for our
new headquarters. ...
they have come
together spectacularly.”

Anthony M. Perez
Director of Operations
CSI



03

BRANDING

The brand image of a company goes beyond its logo and website – it is the expression of the essential truth or value of an organization – its DNA.



We believe that a company's physical space can act as a powerful extension of its brand, culture and values. Well-branded interior environments can help corporations attain their business goals, improve productivity and collaboration and attract and retain employees. With a successful track record working with large and small companies in many industries, Lord Aeck Sargent brings insightful knowledge and creative approaches to the design and branding of interior space.

04 ENVIRONMENTAL GRAPHIC DESIGN

Effective environmental graphics can increase the user experience of a space, improve wayfinding and support brand identity.

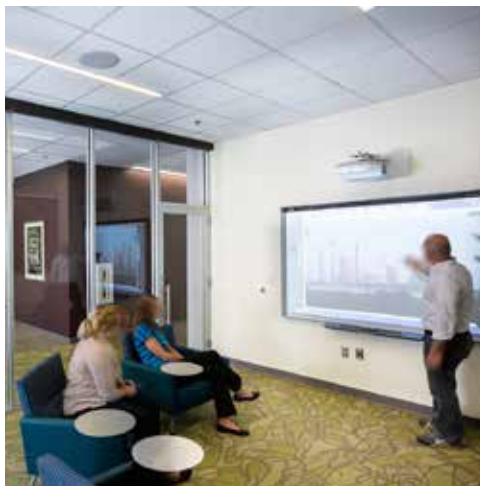
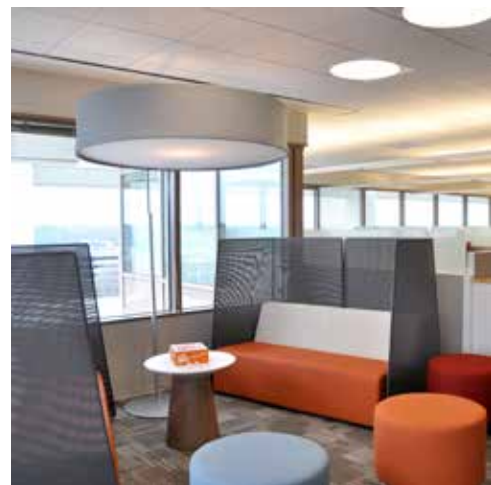
We strive to deliver public spaces that are both distinctive and easy to navigate. A multi-disciplinary approach to the design and integration of environmental graphic design allows us to seamlessly incorporate strong visual themes that reinforce brand identity and establish visual ties throughout a project. Through careful consideration of the opportunities for engagement between the users of a space and organizational goals, our designers create design solutions that communicate stories, inform users and activate spaces with a consistent and thoughtful visual vocabulary. With compelling visual elements that support the built environment, we simultaneously enable efficient wayfinding and capture emotions and memories that build organizational brand awareness and pride.



05 DESIGN FOR COLLABORATION

The world is changing, and with it the nature of work and the workplace are evolving. The complexity of today's business and organizational challenges necessitate that people collaborate more than ever in order to succeed. In many ways, workspaces can connect people in diverse organizations and provide them with opportunities to collaborate, share knowledge and develop robust solutions to the issues they face.

An innovative approach to workplace strategy combined with well-designed space and the right kind of furniture are critical in determining how people behave at work. We view space as a tool to fuel the collaborative process by providing a wide range of settings that create venues for the formal and informal exchange of ideas. Many organizations have discovered that "work" has become an increasingly "social" activity – that the effective exchange of ideas in which knowledge is created in teams rather than by individuals. This new conception of the nature of work requires new types of workplaces that support the numerous interactions that occur in our daily lives at work.





06

DETAILS

Superior interior design results from thoughtful consideration of the form of a space, careful selection of materials and thorough articulation of the design details. Indeed, in every successful project the central design idea must be thoroughly and consistently represented through the entire fabric of the design; from the overall concept down to the smallest details. The way in which materials go together and how they are used and detailed can have a significant impact on how well they perform and last. We strive to involve our clients in the design process so that we gain a solid understanding of their requirements and they have meaningful influence over the selection of finishes and furniture. Throughout the design and construction process we are vigilant about protecting the overall design concept, make sure that the design details and material selections support the concept, are easy to maintain and adhere to our high quality standards.



Ambling Companies
Arnell Golden Gregory
Alcon Laboratories
Amarlite
American Security Insurance Co.
Atlanta History Center
AzcoNobel Coatings
Covenant College
CDC
Clemson University
CNN
Consolidated Equities Corporation
Duke University
Electromagnetic Sciences
Emory University
Eton Academy
Fulton County, Georgia
Gannett Company
Georgia State Financing &
Investment Commission
Gwinnett County, Georgia
Haskins & Sells (CPAs)

IRS
KnowledgeWare
LabCorp
Lockheed
Lotus Group
Memorial Medical Center, Savannah
Morehouse School of Medicine
Parkmobile
Philadelphia College of
Osteopathic Medicine
Popeye's Louisiana Kitchen
RockTenn
Savannah College of Art & Design
Technical College System of Georgia
Texas Instruments
Turner Broadcasting System
U.S. Army Corps of Engineers
U.S. General Services Administration
University of North Carolina
University System of Georgia
The Weather Channel
Woodruff Arts Center

07

OUR CLIENTS



RESPONSIVE DESIGN

1



08

FIRM PROFILE

RESPONSIVE DESIGN

Lord Aeck Sargent is an architecture and design firm with a 70-year history of creating environments people want to use and preserve.

With offices in Atlanta GA, Austin TX, Ann Arbor MI, Chapel Hill NC, Lexington KY and Washington DC, our firm has seven practice areas: science & technology, higher education, arts & culture, historic preservation, housing & mixed-use and urban design & planning.

We share a common mission of providing responsive design, technological expertise and exceptional service in order to provide our clients with the best possible facilities that will serve them well into the future.



We thrive in the midst of complex projects that require depth of experience and cross-discipline collaboration. Responsive design has been our guiding philosophy for seventy years, and we deliver uniquely creative responses to each project's every detail. The result is thoughtful solutions that respond to the site, the context and the needs of its occupants.

Our portfolio includes museums, arts centers, government buildings, laboratories, corporate headquarters, education facilities and conference facilities. Our services range from master planning and programming to design, construction administration and facility management support.

Our design staff represents a broad range of experiences in design and construction. Our staff includes registered architects, urban designers, materials specialists, interior designers, land planners, cost estimators and zoning specialists.

140+

dedicated
professionals

130+

college & university
clients nationwide

50+

LEED-accredited
professionals

50+

LEED-certified projects

2030

LAS was one of the first
architecture firms in the country to
adopt The 2030 Challenge





SELECTED WORK





ATLANTA CHAPEL HILL ANN ARBOR AUSTIN LEXINGTON WASHINGTON, D.C.



RESPONSIVE DESIGN