

**LORD AECK SARGENT DESIGNS
FOX THEATRE'S MARQUEE CLUB**

Fox Theatre's Largest Expansion Project in Its History Set to Open May 17

ATLANTA (April 26, 2018) – The Fox Theatre collaborated with Lord Aeck Sargent to design its new Marquee Club presented by Lexus, the largest one-time revitalization effort of the Fox Theatre since its 1929 grand opening. The exceptional space honors the history of the theatre while moving it into the future with 10,000 square feet of premium event space and access to a rooftop terrace, providing, for the first time in decades, a view overlooking the Fox marquee and Peachtree Street.

“This is a momentous day for the Fox Theatre, as we are thrilled to unveil the Marquee Club for the very first time,” said Allan C. Vella, President and CEO of Fox Theatre, Inc. “With the assistance of dedicated partners, such as Lexus and Regions Bank, we are able to introduce the Marquee Club to our patrons, who have long asked for the Fox Theatre to offer more amenities, more food and beverage offerings and a heightened ‘Fox Theatre experience.’ This is our largest revitalization effort to date and a huge undertaking for our staff, as we took great care to select a team of historic preservation experts of Lord Aeck Sargent (LAS), luxury designers and artisans to ensure the Marquee Club will stand as an equal to the Fox Theatre for decades and generations to come.”

The \$10 million expansion included restoring the original historic exterior storefront, arcade walls and arcade terrace from the original 1929 building. Innovative and detailed 3D scanning technology allowed the Lord Aeck Sargent team to maintain intricate details of the historic building by documenting aspects impossible to see or reach by standard procedures. The scans helped the designers place mechanical systems, plan for floor level changes, as well as visualize every piece of furniture and interiors to bring the space to life before construction.

“We believe we have created an example for how historic venues may still stay competitive within the ever-changing landscape of entertainment,” said Adina Erwin, Vice President and COO of Fox Theatre, Inc. “For the Marquee Club, we had to think ‘outside the box’ to create a premium VIP experience within the ‘box’ of historic preservation. We thank our partners, our members and our patrons for their patience, as we are eager to open our doors in just a few weeks.”

Inspired by a Middle Eastern courtyard, the space borrows Moorish, Arabic, Art Nouveau and Art Deco architectural influences from the historic Fox Theatre. The space is dominated by a large gold and glass hanging chandelier that is surrounded by a complex fretwork pattern of wood trim, and artistic finishes include stone surfaces, columns, lush custom carpet and furnishings and walls draped in leather panels. A stunning bar top is made from blue Bahia granite with backlit onyx panels on the front and an overlay of decorative gold tracery.

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Local vendors were utilized while unique pieces were sourced from around the world for the luxurious space. Local partners include custom furniture handcrafted by Corn Upholstery in Tucker, Ga., pillows by Design Impressions in Marietta, Ga., custom exterior tables by Hospitality Woodworks in Atlanta, Ga., and drapery by R. Hopkins & Co. Inc., in Atlanta, Ga. Stone was sourced from Brazil, Spain and Algeria to enhance the rich textures, colors and materials used throughout the space. A single light fixture was inspired by an Edwardian British sugar shaker acquired in South Africa when it was a British colony by the grandparents of John Schneider, LAS Interiors principal.

“Working on a project like the Marquee Club at one of the most iconic venues in our city was a tremendous honor for our team,” said LAS Principal, project lead and historic preservation expert Karen Gravel. “It allowed us to leverage our expertise in Historic Preservation and Interiors, use innovative technology and work collaboratively with our team, the Fox staff and local partners.”

Guests may enter the club before and after events, as well as during intermission. Additional amenities will include priority pre-sale ticketing notifications, private restrooms, dedicated lobby elevator, concierge guest services and for select memberships, self-parking access to an adjacent lot. At intermission, guests will have access to pre-ordered drinks, dessert and coffee.

Interviews, high-resolution images and tours are available by request.

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About Lord Aeck Sargent

Lord Aeck Sargent is an award-winning architecture, planning, landscape architecture and interior design firm serving clients in the college and university, K-12 education, multi-family housing/mixed-use/commercial, and urban design/planning markets with specialization in science and technology, arts and culture, multifamily housing and historic preservation. The firm’s experts in these practice areas have deep regional and national experience and collaborate across firm offices located in Atlanta, Georgia; Ann Arbor, Michigan; Austin, Texas; Chapel Hill, North Carolina; Lexington, Kentucky; and Washington, D.C. Lord Aeck Sargent has been named one of *Atlanta Business Chronicle’s* Top 25 Architectural Firms 15 times, received the American Institute of Architects’ National Honor Award and has been in *Engineering News-Record Magazine’s (ENR)* Top 500 Design Firms list 10 times. LAS is No. 88 on *ENR’s* Top 100 Green Design Firms list, and has been named a Top Green Design firm by multiple publications 16 times. For more information, visit the firm website at www.lordaecksargent.com.

About the Marquee Club

The Marquee Club presented by Lexus is a premium club slated to open May 2018. Adjacent to the Fox Theatre, the membership-based Moroccan-style club will feature 10,000 square feet of interior and exterior premium space; five stationary bars; three rooftop options to include multi-level interior and climate-controlled exterior environments. Open only during events at the Fox Theatre, the Marquee Club will be open to members pre-show and during intermission, as well as post-show for select events. Additional amenities include priority pre-sale ticketing notifications, access to private restrooms, concierge guest services, and self-parking access to an adjacent lot for some memberships. Single-show access for non-members will also be available for select performances. For more information on premium club access or to purchase a membership, please call Fox Theatre’s Corporate Partnership, Premium Seating Office at (404) 881-2127 or visit FoxTheatre.org/MarqueeClub.

About the Fox Theatre

The Fox Theatre is one of Atlanta’s premier venues for live entertainment and declared a “Top Stop of the Decade” by Venues Today Magazine. Listed as #1 non-residency venue worldwide for the decade by Billboard Magazine, the Fox most recently won 2017’s “Theatre of the Year” by the International Entertainment Buyers Association. Other notable achievements include Rolling Stone Magazine’s “The Best Big Rooms in America” as part of their “Venues That Rock” series (2013), nominated for Theatre of the Year by Billboard and Pollstar Magazines, and awarded the 2011 Outstanding Historic Theatre of the Year award by the League of Historic American Theatres. For the past decade, the Fox Theatre has consistently ranked in the top three non-residency

theatres in North America for gross ticket sales by industry trade magazines, Pollstar, Billboard and Venues Today. The Fox Theatre has the #1 social media presence for any theatre or performing arts center in North America (2,000-5,000 seats), and for any Georgia venue according to the "Social Media Power 100" compiled by Venues Today Magazine. With 4,665 seat theatre, the Fox hosts 250 performances a year, from rock concerts to Broadway, ballets, comedy and movies, attracting 500,000 visitors per year. In addition, the Fox hosts wedding receptions, trade shows, corporate meetings and association functions in its fabulous ballrooms, lounge and outdoor terrace. As a 501(c)(3) non-profit arts organization, the Fox Theatre stands today as a fiercely protected landmark and a nationally acclaimed theater and is celebrating its 89th year. The Fox Theatre proudly acknowledges its partners for their generous support: Coca-Cola, Lexus, Georgian Terrace Hotel, Georgia Natural Gas, Atlanta Beverage-Yuengling, Regions, Grady Health System, and Whole Foods Market. Tickets for all events are available at the Fox Theatre Ticket Office, online at www.FoxTheatre.org, or toll free at 855-285-8499. For group sales information contact the Fox Theatre at (404) 881-2000, or visit The Fox Theatre website at www.foxtheatre.org. Please stay connected with the Fox Theatre on [Instagram](#), [Twitter](#) and [Facebook](#).